

MindTap Asset Description

Social Psychology 2nd Edition

Saul Kassin, Steven Fein, Hazel Rose Markus, Kerry Anne McBain and Lisa A. Williams

Learning path location	Activity	How many	What is it	Seat time	Why it matters
ENGAGE	Introduction and opening vignette	Every chapter	Short scenarios that place the chapter's content in context.	3-5 mins	Students gain an understanding of the chapter's content and its relevance to their study by placing it in a real-world context.
	Common-sense pre-test	Every chapter	This engagement activity encourages students to challenge their preconceptions and spark curiosity about what they're going to learn in the chapter.	3-5 mins	This activity helps to increase student engagement in social psychology. It introduces chapter concepts in a way that allows students to reflect on their own preconceptions, and potentially even surprise themselves
LEARN	Reading	Every chapter	This is where the core text content lives. It is an interactive eReader with integrated tools for students and instructors, including interactive figures that help bring concepts to life. Students can search, jump to sections, highlight, take notes, have the text read aloud, define words and more.	30-60 mins	This interactive eReader serves as a foundation and reference of content for the course.
APPLY	Video polling	Every chapter	Students view short videos that highlight different perspectives common to social psychology views and then respond to 3 short answer questions regarding what they watched.	5-10 mins	Students apply course concepts to daily life and careers by responding to these short video cases using their own experience.
	Explore: Videos, and Apply yourself: Self assessments	11 videos and 6 self-assessments	These activities feature media quizzes, self-assessment questionnaires,	5 mins	These activities help students apply their learning to the real world and learn more about

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			and polling that all integrate social psychology research.		themselves from a social science context.
	Cerego Mastery Training	11	Learning engine that presents concepts to students, adapting to each student's performance to help them learn efficiently and effectively, and master core concepts.	5-10 minutes per day for at least one week to achieve mastery	Students who use this learning engine can improve their course grade by ~13% (Homer & Plass, 2013).
REVISE	Research spotlight	Every chapter	A practitioner-contributed box feature at the end of the chapter that introduces students to current research.	5 mins	This feature provides an insight into current Australian social psychology research, so students can link the concepts in the chapter to the work being done by leading practitioners.
	End of chapter review	Every chapter	Students can revise key topics in each chapter by reading the summary and then answering the questions in the self-test and review.	20-25 mins	Strengthens student understanding of key chapter concepts.
	Revision quiz	Every chapter	Interactive quizzes covering all chapter concepts and are automatically graded.	10-15 mins	These quizzes help to move students beyond basic understanding, requiring them to apply their knowledge rather than simply recalling information from the chapter.

MindTap Table of Contents

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Topic/Chapter	Suggested digital activities for homework and/or assessment	Seat time
Chapter 1 <i>What is social psychology?</i>	Vignette: Looking back and moving forward Video polling: Milgram's Research Apply yourself: Social Psychology: Myths & Facts	5 - 15 mins
Chapter 2 <i>The social self</i>	Vignette: Social construction of the self Video polling: Culturally Speaking: Individualism–Collectivism Explore: Self-Concepts Presented Online Apply yourself: The Self-Concept Clarity Scale Research spotlight: Dr Jackie Hunter, University of Otago	5 - 15 mins
Chapter 3 <i>Perceiving others</i>	Vignette: Society amid attributions Video polling: Facial expressions Explore: Self-Serving Bias and Friendship Explore: The Importance of Self-Control Research spotlight: Professor Ottmar Lipp, Curtin University	5 - 15 mins
Chapter 4 <i>Stereotypes, prejudice and discrimination</i>	Vignette: Stereotypes and prejudice in today's world Video polling: Racial stereotyping Explore: Prejudice, Discrimination and Music Research spotlight: Fiona Kate Barlow, University of Queensland	5 - 15 mins
Chapter 5 <i>Gender identity</i>	Vignette: Sistergirls of Tiwi Island Video polling: Boys and girls on stereotypes Research spotlight: Professor Kerry Robinson, University of Western Sydney	5 - 15 mins
Chapter 6 <i>Attitudes</i>	Vignette: Persuasion on a pack Video polling: Unconscious bias Explore: Cognitive Dissonance and Culture Research spotlight: Dr Yoshihisa Kashima, University of Melbourne	5 - 15 mins
Chapter 7 <i>Conformity, compliance and obedience</i>	Vignette: Take care with social influence Video polling: Conformity Explore: The Foot-in-the-Door Technique Research spotlight: Dr Jolanda Jetten, University of Queensland	5 - 15 mins
Chapter 8 <i>Group processes</i>	Vignette: On balance: the good and the bad of groups Video polling: Space shuttle Challenger disaster Apply yourself: Working in Groups Research spotlight: Dr Dirk Van Rooy, Australian National University	5 - 15 mins
Chapter 9 <i>Attraction and close relationships</i>	Vignette: The cost of love Video polling: Attraction Explore: Neural Correlates of Long-Term Love vs. New Love Explore: Social Exclusion Research spotlight: Dr Nickola Overall, University of Auckland	5 - 15 mins
Chapter 10 <i>Helping others</i>	Vignette: Life as a field psychologist Video polling: Altruism Explore: Volunteerism Apply yourself: The Interpersonal Reactivity Index Research spotlight: Dr Arthur A. Stukas, La Trobe University	5 - 15 mins
Chapter 11 <i>Aggression and antisocial behaviour</i>	Vignette: The pain of Port Arthur Video polling: Male anger vs female anger Explore: Gender Differences in Aggression	5 - 15 mins

	Apply yourself: Your thoughts about aggression Research spotlight: Dr Thomas Denson, University of New South Wales	
Chapter 12 <i>Environmental psychology</i>	Vignette: The growth of megacities Video polling: Personal space Research spotlight: Professor Joseph Reser, Griffith University and Durham University.	5 - 15 mins
Chapter 13 <i>Community psychology</i>	Vignette: Community psychology, youth suicide and self-harm Video polling: Defining community psychology Research spotlight: Dr Neville Robertson: Community psychologist, Hamilton, Aotearoa/New Zealand	5 - 15 mins
Chapter 14 <i>Stress, health and wellbeing</i>	Vignette: The social connection between health and illness Video polling: The body and stress Explore: Cultural Differences in Emotional Responses Research spotlight: Professor Julia Rucklidge, University of Canterbury	5 - 15 mins
Chapter 15 <i>Law</i>	Vignette: Miscarriages of justice – the social impact Video polling: The interrogation of Michael Crowe Research spotlight: Dr Blake McKimmie, University of Queensland	5 - 15 mins
Chapter 16 <i>Business</i>	Vignette: Rudeness – the new workplace flu Video polling: The production line Apply yourself: Making Goals Research spotlight: Professor Paula Brough, Griffith University	5 - 15 mins